

# Geofortis Functional Extenders



# Geofortis Functional Extenders (GFE) Introduction

- Geofortis Industrial applications of fine powdered volcanic ash (SiO<sub>2</sub>)
  - First applications focused on the Concrete Industry
    - Products make concrete better, greener and less expensive
  - Currently offering GFE to the Coatings Industry
    - GFE are competitive as
      - GeoHide - TiO<sub>2</sub> replacement
      - GeoTuff - Abrasion and scuff resistance
      - GeoSilicate - Economic extender
- Geofortis Background
  - Geofortis develops products and technology for industrial applications
  - Founded in 2015
  - Specialized material sources include naturally occurring volcanic ash
  - Developed mineral sources in California and Utah
  - Built new processing facility near Salt Lake City, Utah in 2021
    - Capacity 300,000 tons/year fine powder

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# Geofortis Functional Extenders Introduction

- Built new processing facility near Salt Lake City, Utah in 2021
  - Capacity 300,000 tons/year
  - Powder particle size (D50) = 12  $\mu\text{m}$
  - Material handling, raw mineral storage, dryer, ball mill, classifier, product silos, bulk truck loadout
  - On-site QA/QC lab – PSD analysis, physical properties, XRD analysis
- Mineral sources
  - Faust Utah
    - Volcanic Tephra ash
    - Fully permitted and operational pit 30 minutes from processing plant
  - Lassen California
    - Volcanic ash and diatomaceous earth deposit
    - Fully permitted mine
  - Sevier County Utah
    - Volcanic pumice deposit
    - In development stage



# Coatings Market Segments

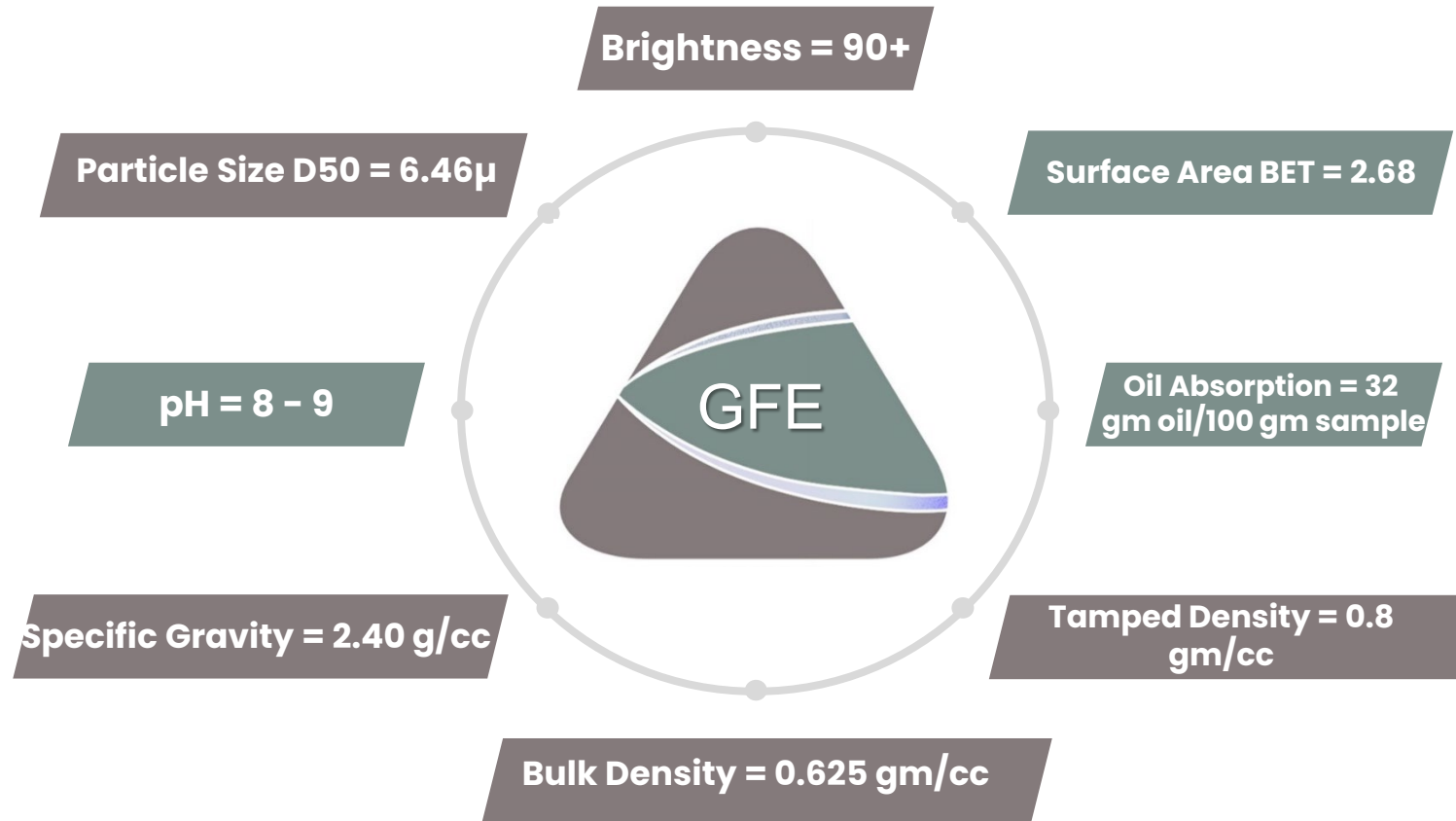
- Geofortis Functional Extenders will provide value in several coatings areas
  - GeoHide - Optical - TiO<sub>2</sub> replacement
    - Replaces up to 60% of TiO<sub>2</sub> (by volume)
    - Titanium Oxide is one of the most expensive inorganic pigments, replacement ultimately saves money, making the final product more economical
  - GeoTuff - Abrasion and scuff resistance components
    - Geologic mineral is literally “tuff”
    - Toughness as proven coatings compound improves performance
  - GeoSilicate - Functional Extender
    - Provides excellent strength to the existing paint formulations.
    - Improves the dry film characteristics while having no adverse effects on existing properties

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# PHYSIOCHEMICAL PROPERTIES



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# Benefits of Using Geofortis Functional Extenders

## ➤ Wet Properties

- No adverse effect on the wet properties such as:
  - Viscosity (low, medium & high shear)
  - pH
  - Sag resistance
  - Heat Aged stability

## ➤ Optical Properties

- Up to 60% Replacement of TiO<sub>2</sub> (Volume basis) has no adverse impact on Hiding Power / Opacity of the finished paint

## ➤ Dry Film Properties

- Improvement in physical, chemical and mechanical properties include
  - Taber Abrasion
  - Wet Scrub Resistance
  - Dry Scrub / Burnish Resistance
  - Spot Resistance – House Hold Chemicals

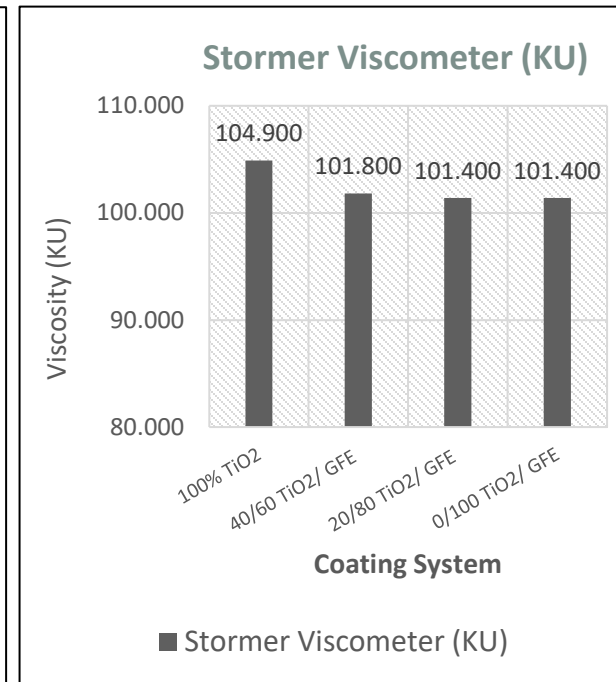
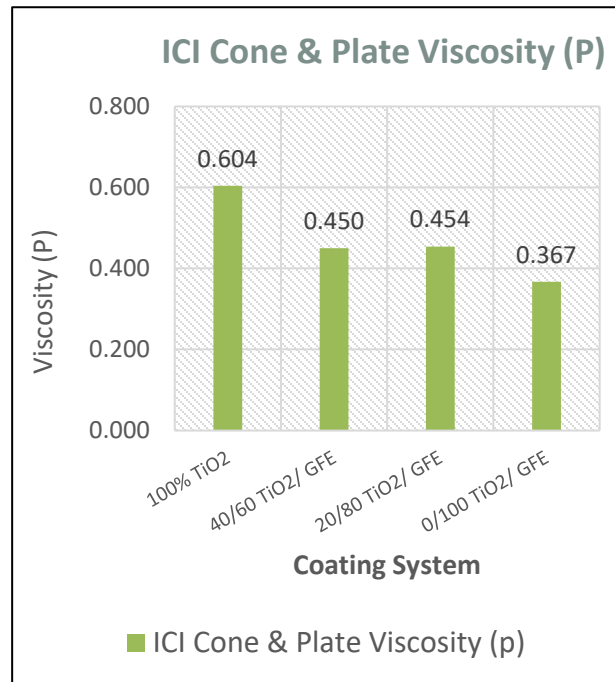
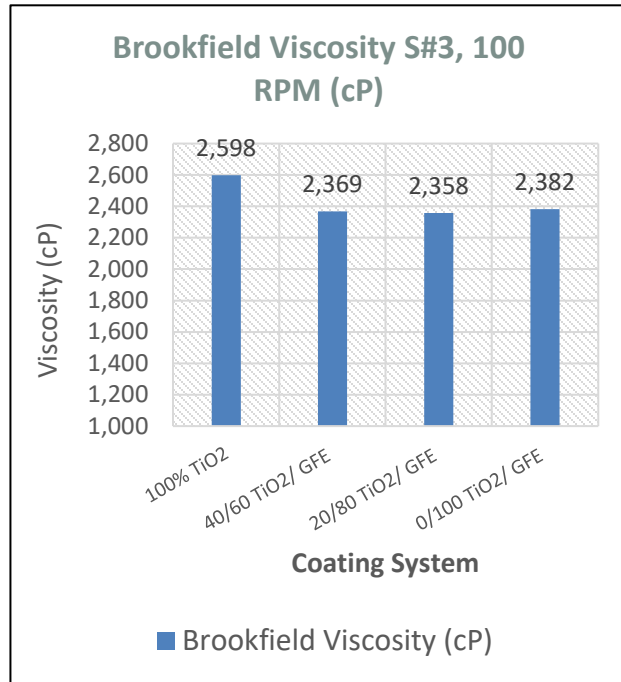
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# Wet Properties

- Viscosity – Low Shear , Medium Shear And High Shear
  - Incorporation of GFE into an existing paint formulation has no significant changes on the viscosity of the finished paint
  - Tests performed with 60%, 80% and 100% TiO2 replacement with GFE **GeoHide** Product



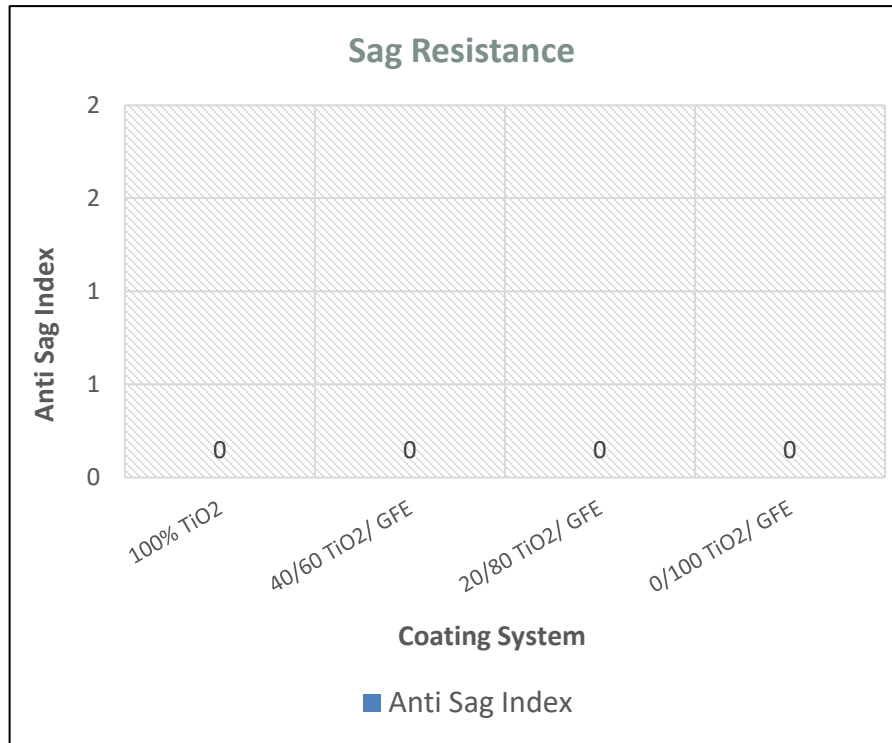
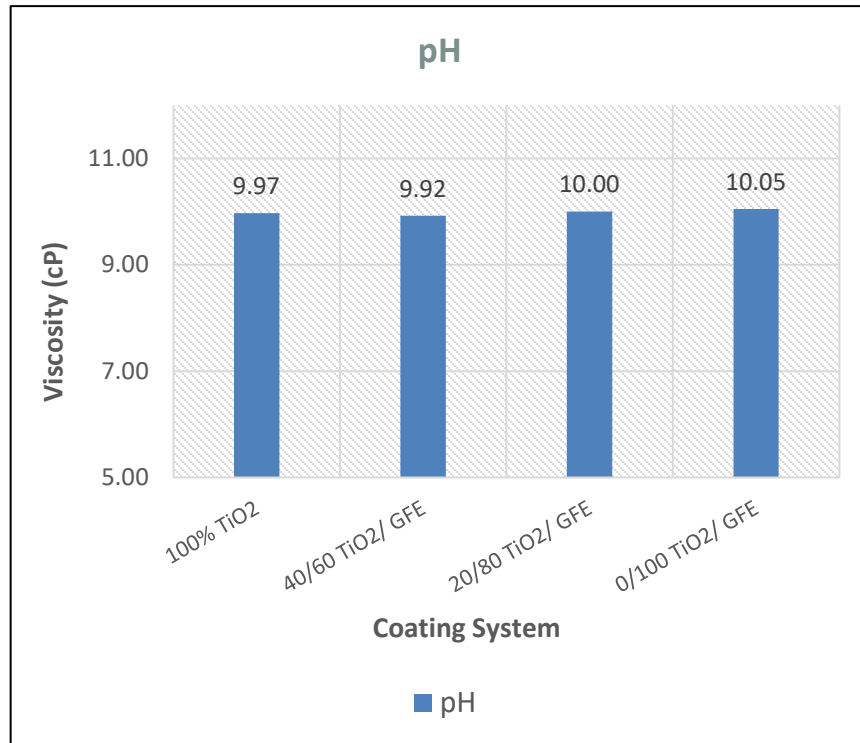
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# Wet Properties

## ➤ pH & Sag Resistance

- Incorporation of GFE into an existing paint formulation has no significant changes on the pH or the sag resistance of the final product.
- Tests performed with 60%, 80% and 100% TiO<sub>2</sub> replacement with GFE **GeoHide** Product



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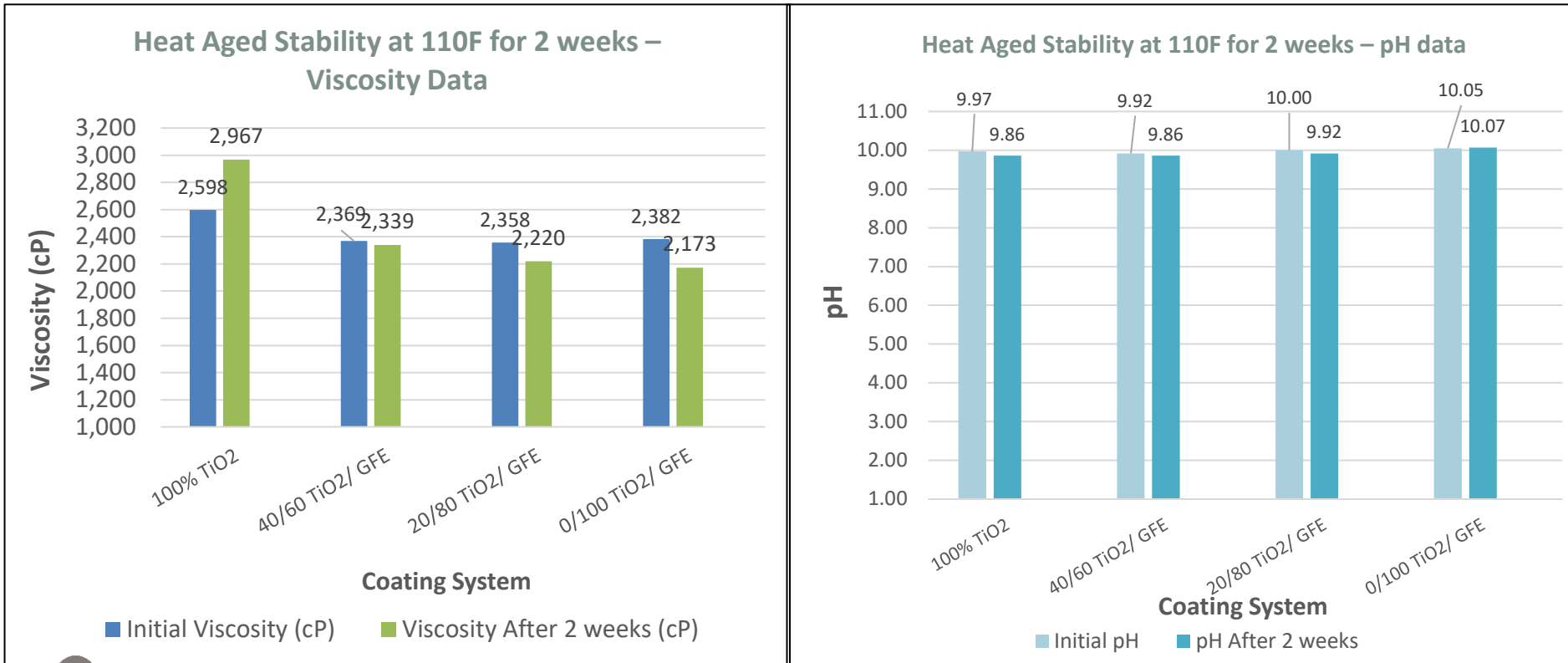
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# Wet Properties

## ➤ HEAT AGED STABILITY

- GFE formulation shows good heat aged stability at 110° F over 2 weeks with no phase separation, pigment flooding, or floating, syneresis
- All the variations showed soft settling were easily re-dispersible
- Tests performed with 60%, 80% and 100% TiO<sub>2</sub> replacement with GFE **GeoHide** Product



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# Optical Properties

- Titanium dioxide ( $\text{TiO}_2$ ) is the par excellence in the industry and the world's best-selling inorganic pigment. However, titanium is a product whose high price is subject to large variations due to product availability.
- These price increases affect the competitiveness of finished products, so the search for an alternative to titanium dioxide has generated a variety of possibilities to optimize its use.
- GFE's excellent optical properties provide both technical and economic advantages in the substitution of  $\text{TiO}_2$ , which includes up to 60% replacement of  $\text{TiO}_2$  for non-optimized formulations on weight basis.



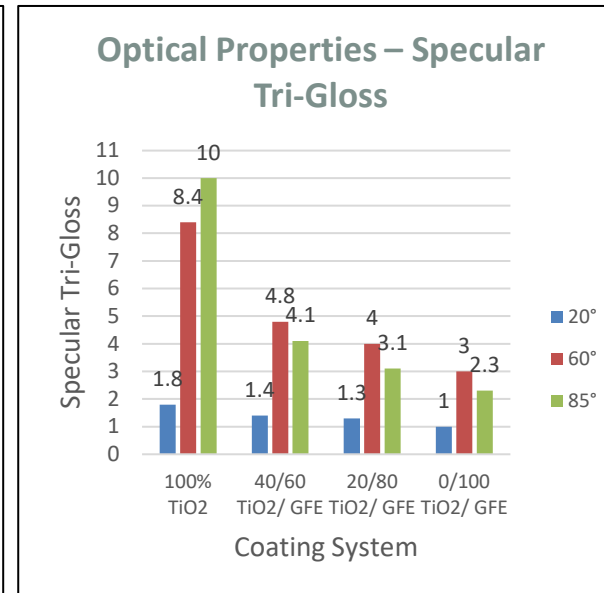
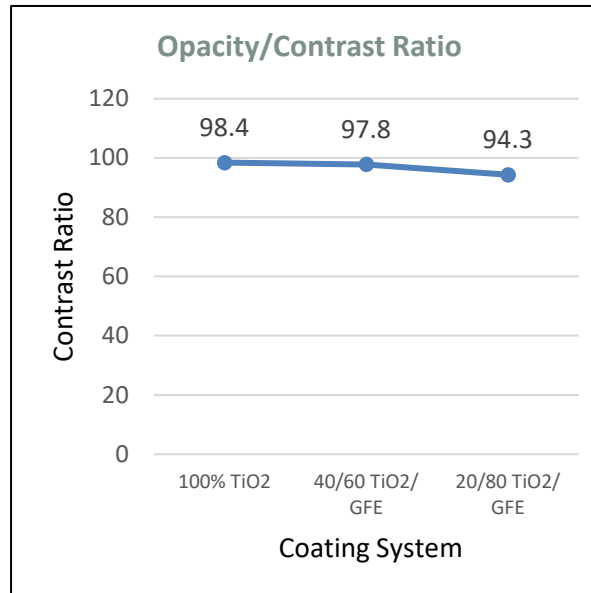
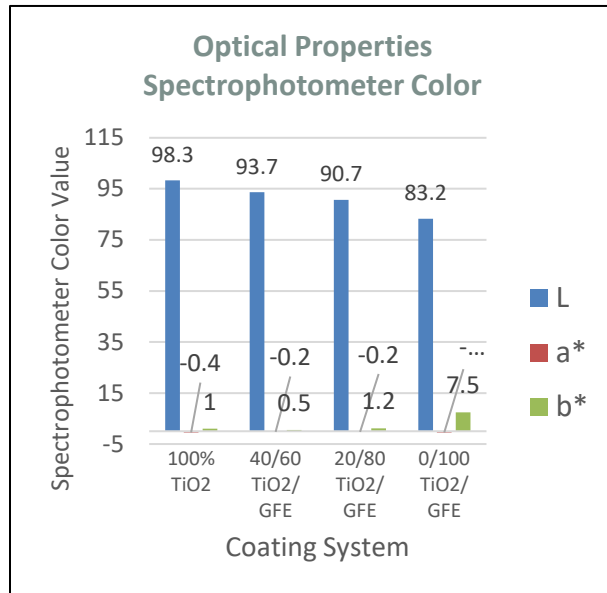
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# Optical Properties

## ➤ Opacity, Spectrophotometer Color, Specular Gloss

- Formulation containing 60% GFE have similar Opacity/Hiding and color characteristics of the formulation containing 100% TiO<sub>2</sub>



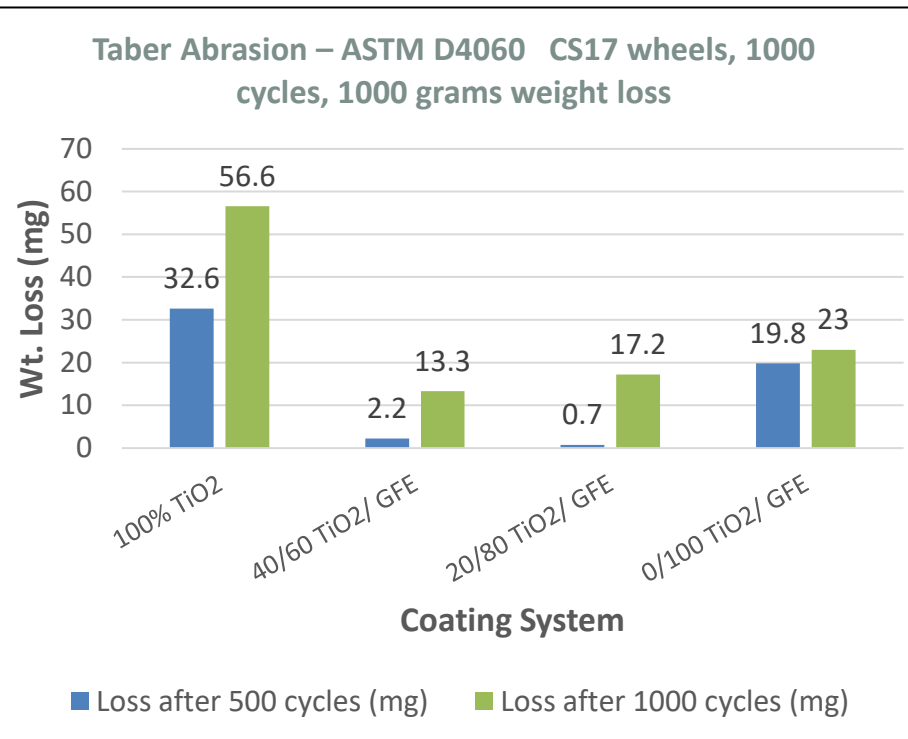
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# Dry Film Properties

## ➤ Improved Taber Abrasion

- Formulation containing GFE have significant improvement in the Taber abrasion and lower weight loss after 1,000 cycles, compared to those containing TiO<sub>2</sub>.

Formulations	Panel initial wt. (g)	Panel wt. after 500 cycles (g)	Panel wt. after 1000 cycles (g)	wt. loss after 500 cycles (mg)	loss after 1000 cycles (mg)
100% TiO <sub>2</sub>	72.6671	72.6345	72.6105	32.6	56.6
40/60 TiO <sub>2</sub> / GFE	72.1887	72.1865	72.1754	2.2	13.3
20/80 TiO <sub>2</sub> / GFE	72.0662	72.0655	72.049	0.7	17.2
0/100 TiO <sub>2</sub> / GFE	68.33	68.3102	68.307	19.8	23
40/60 TiO <sub>2</sub> /nepheline syenite	70.3546	70.3525	70.3391	2.1	15.5
20/80 TiO <sub>2</sub> /nepheline syenite	65.8104	65.8071	65.7958	3.3	14.6
0/100 TiO <sub>2</sub> /nepheline syenite	69.9737	69.9699	69.9627	3.8	11

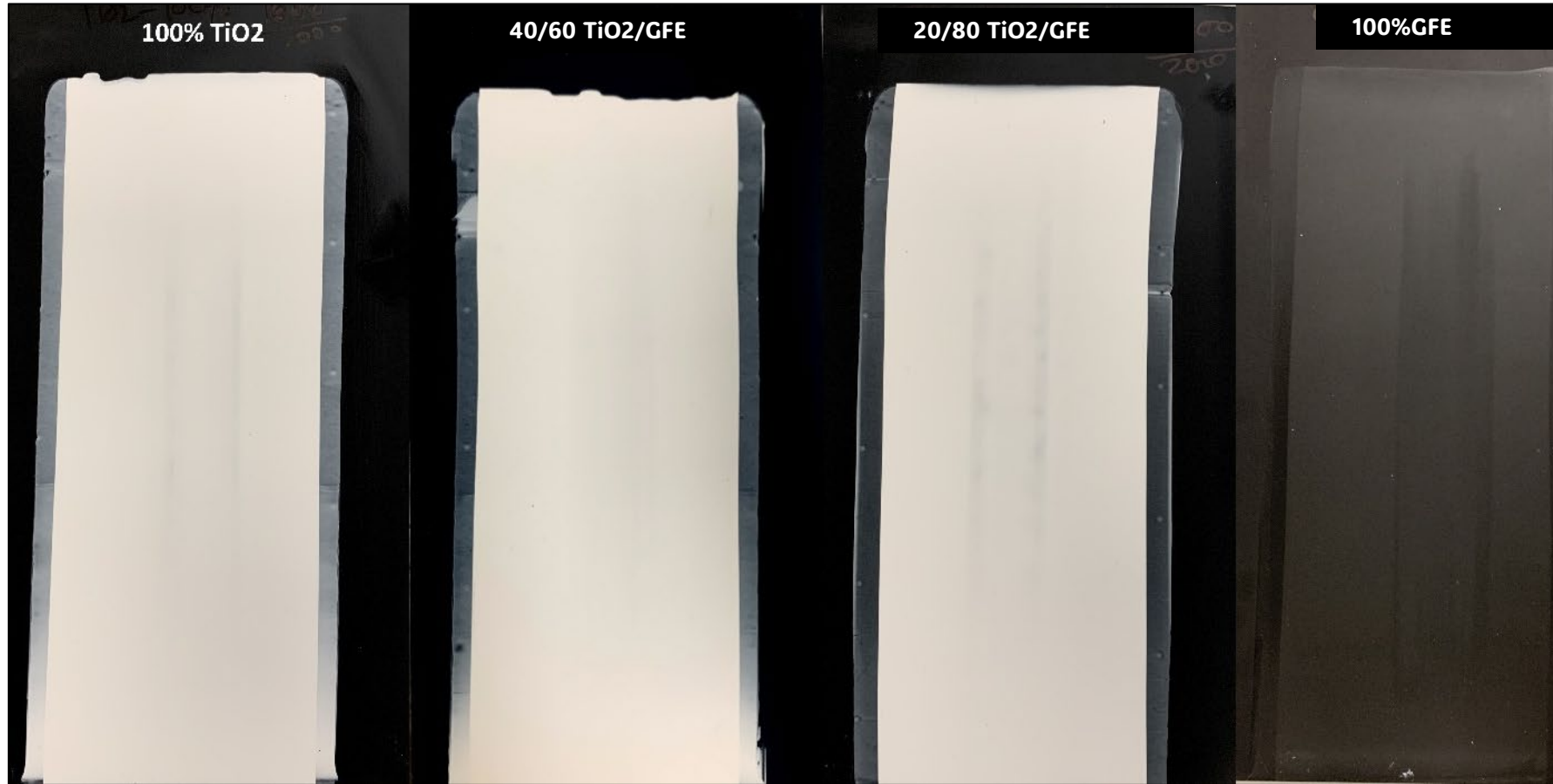


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# Dry Film Properties

- Wet Scrub Resistance - TiO<sub>2</sub> vs GFE formulation
  - 40/60 ratio of TiO<sub>2</sub>/GFE has better wet scrub resistance compared to variation with 100% TiO<sub>2</sub>

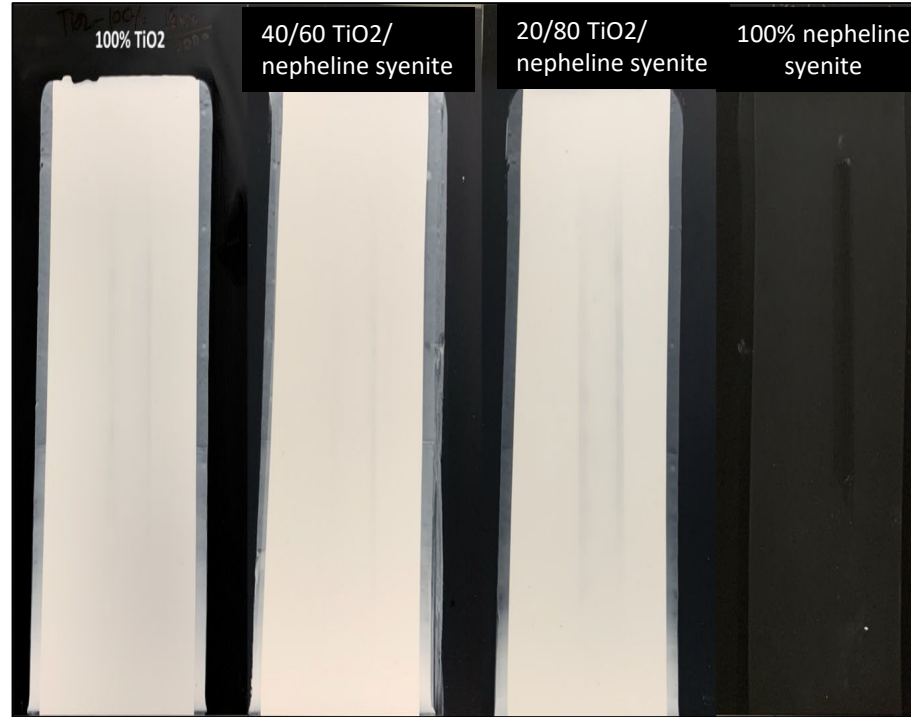
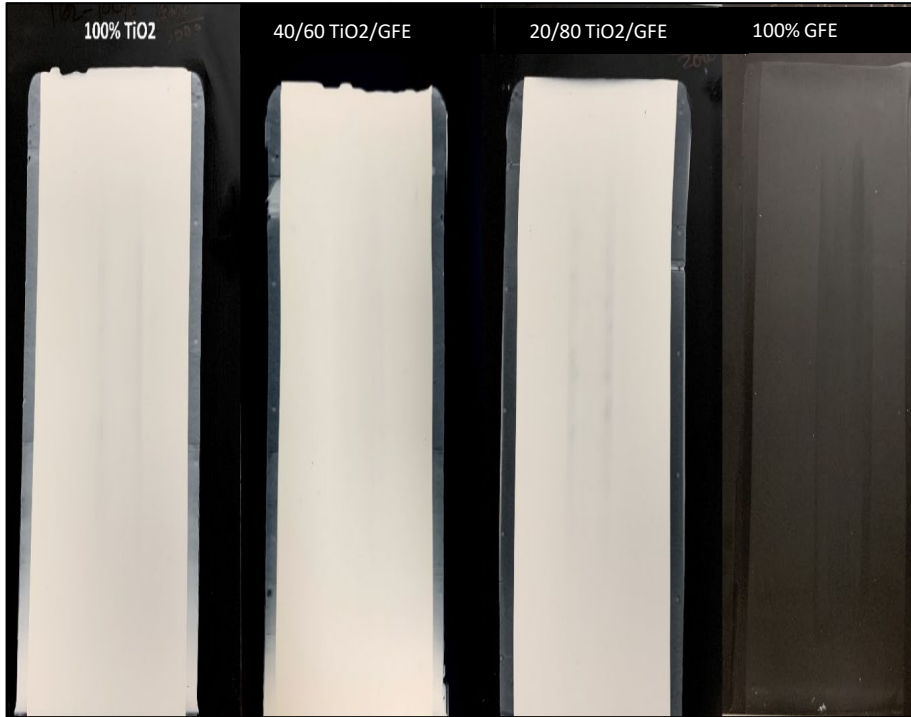


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# Dry Film Properties

- Wet Scrub Resistance - TiO<sub>2</sub> vs GFE vs nepheline syenite
  - 40/60 ratio of TiO<sub>2</sub>/GFE has better wet scrub resistance compared to variations containing 100% TiO<sub>2</sub> and nepheline syenite.



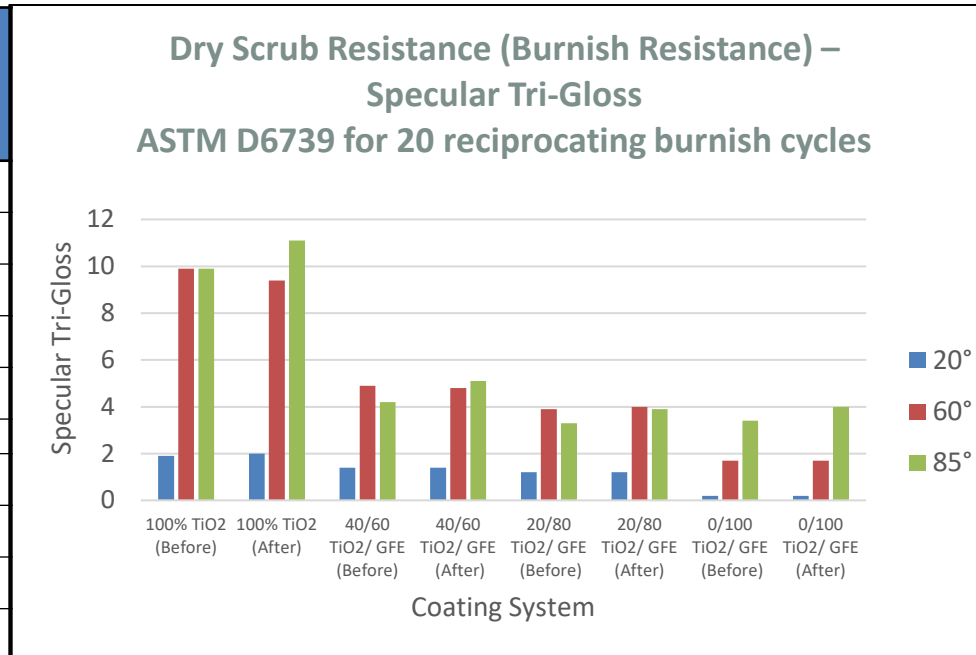
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# Dry Film Properties

- Dry Scrub // Burnish Resistance – Specular Tri Gloss
  - 100 TiO<sub>2</sub>, 40/60 and 20/80 ratio of TiO<sub>2</sub>/GFE has better burnish resistance compared to 40/60 and 20/80 ratio of TiO<sub>2</sub>/ nepheline syenite

Formulations	Dry Film Thickness (Mil)	Initial Tri-Gloss			Tri-Gloss (After burnish resistance test)			85° % gloss change
		20°	60°	85°	20°	60°	85°	
<b>TiO<sub>2</sub>/GFE</b>								
100/0	2	1.9	9.9	9.9	2	9.4	11.1	12.12
40/60		1.4	4.9	4.2	1.4	4.8	5.1	21.43
20/80		1.2	3.9	3.3	1.2	4	3.9	18.18
0/100		0.2	1.7	3.4	0.2	1.7	4	17.65
<b>TiO<sub>2</sub>/nepheline syenite</b>								
40/60	2	1.5	4.7	4.3	1.5	4.8	5.3	23.26
20/80		1.3	3.9	4.6	1.3	4.1	5.7	23.91
0/100		0.2	1.7	3.2	0.2	1.7	3.7	15.63



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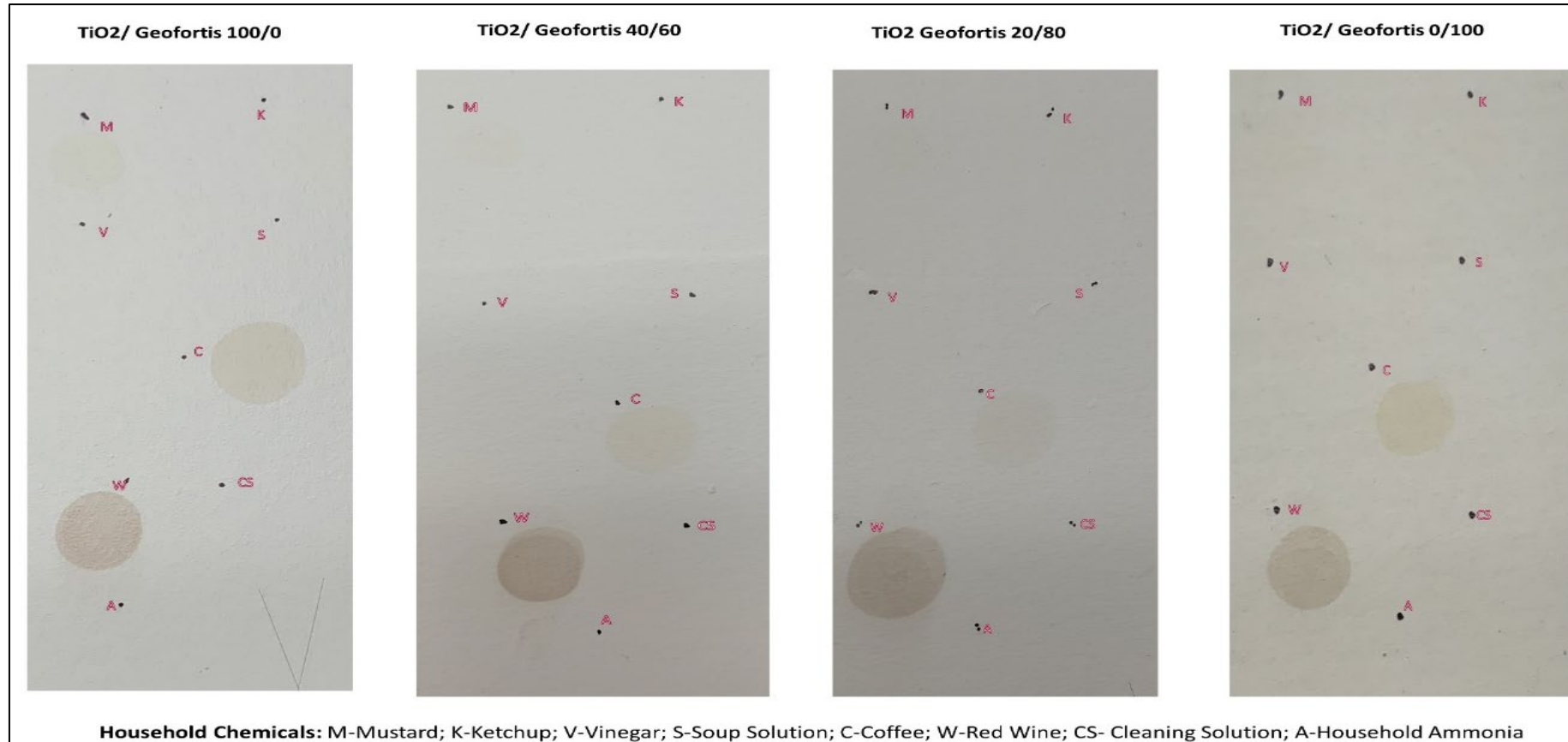


# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of TiO<sub>2</sub>.

**15 Minutes**



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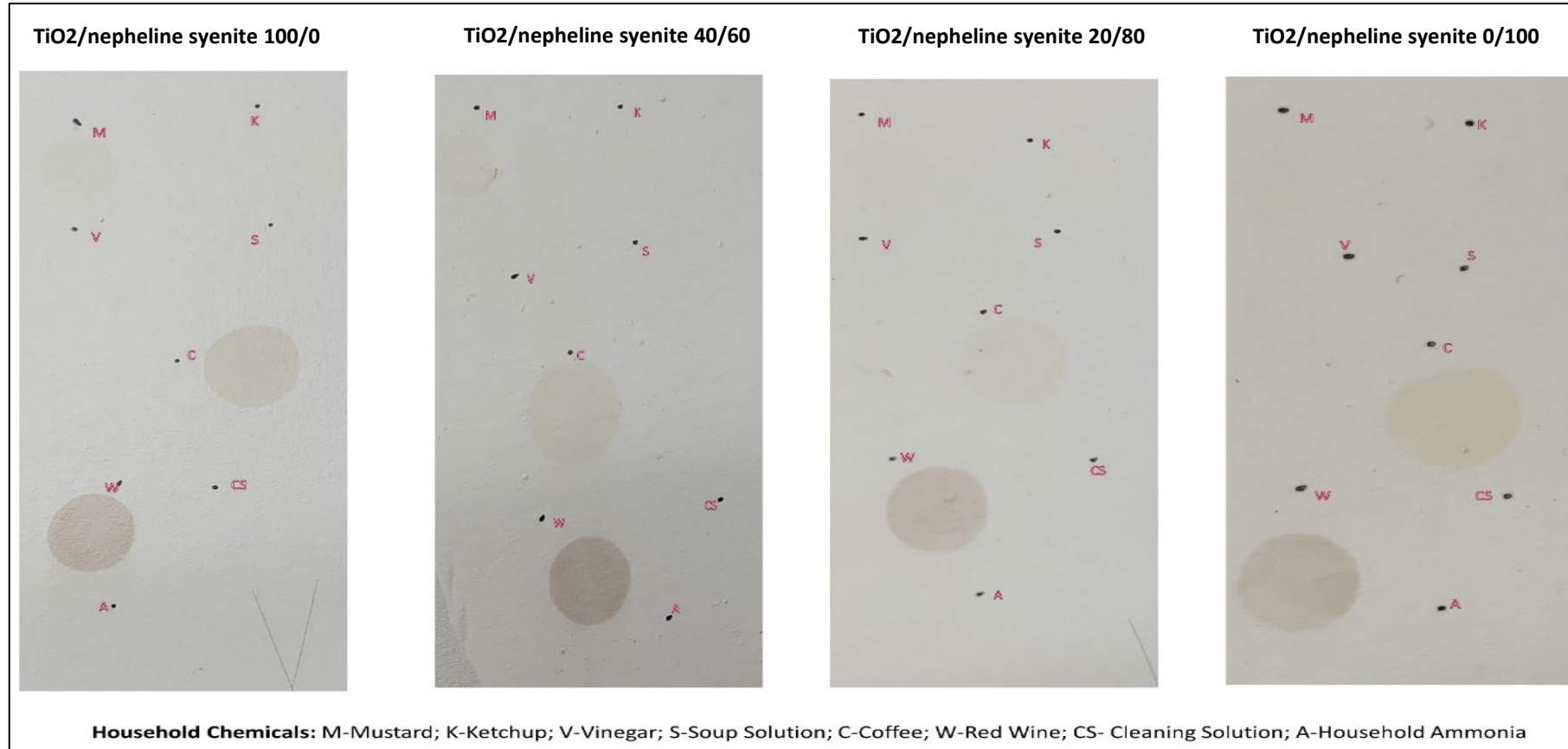
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# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of nepheline syenite formulation.

**15 Minutes**



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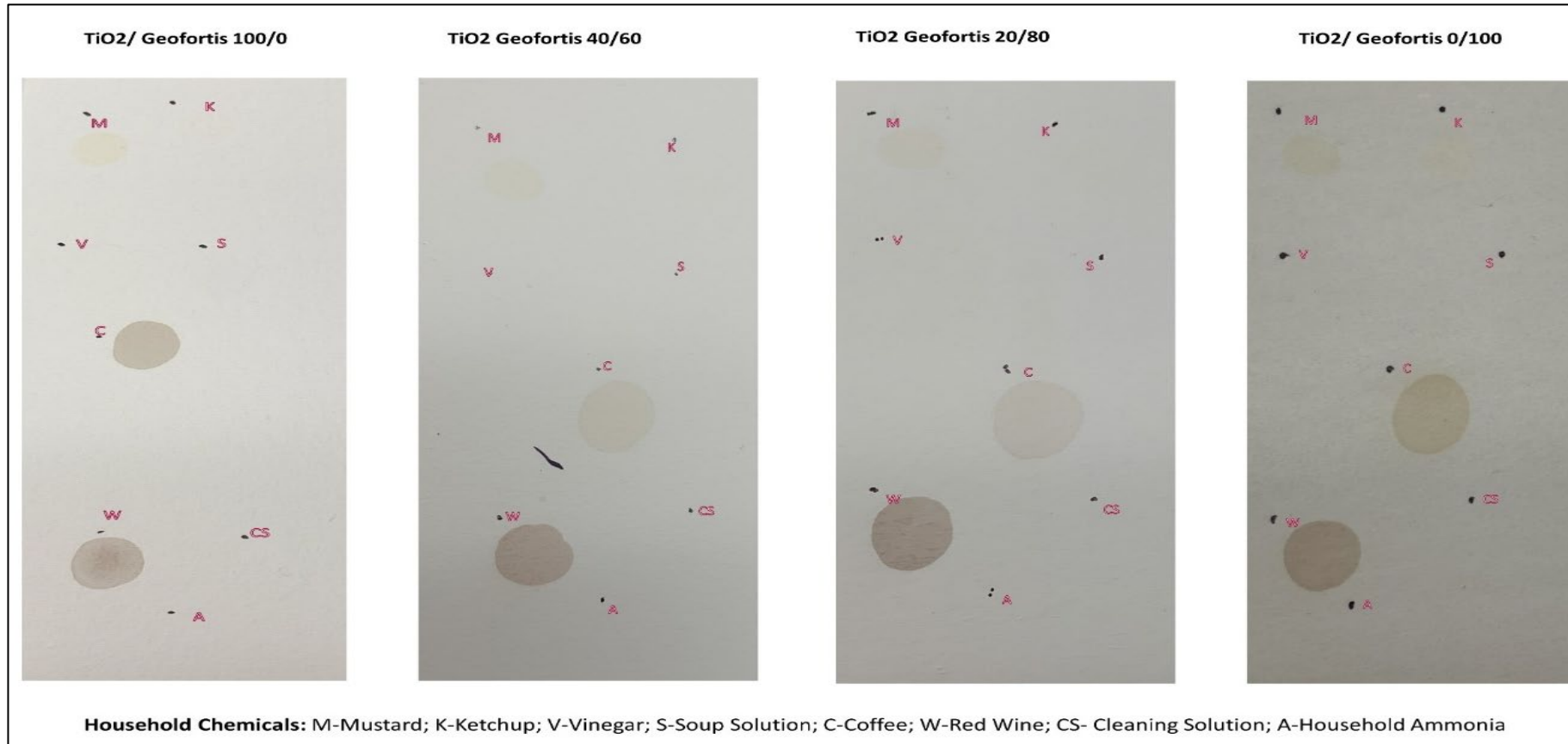
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# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of TiO<sub>2</sub>.

**60 Minutes**



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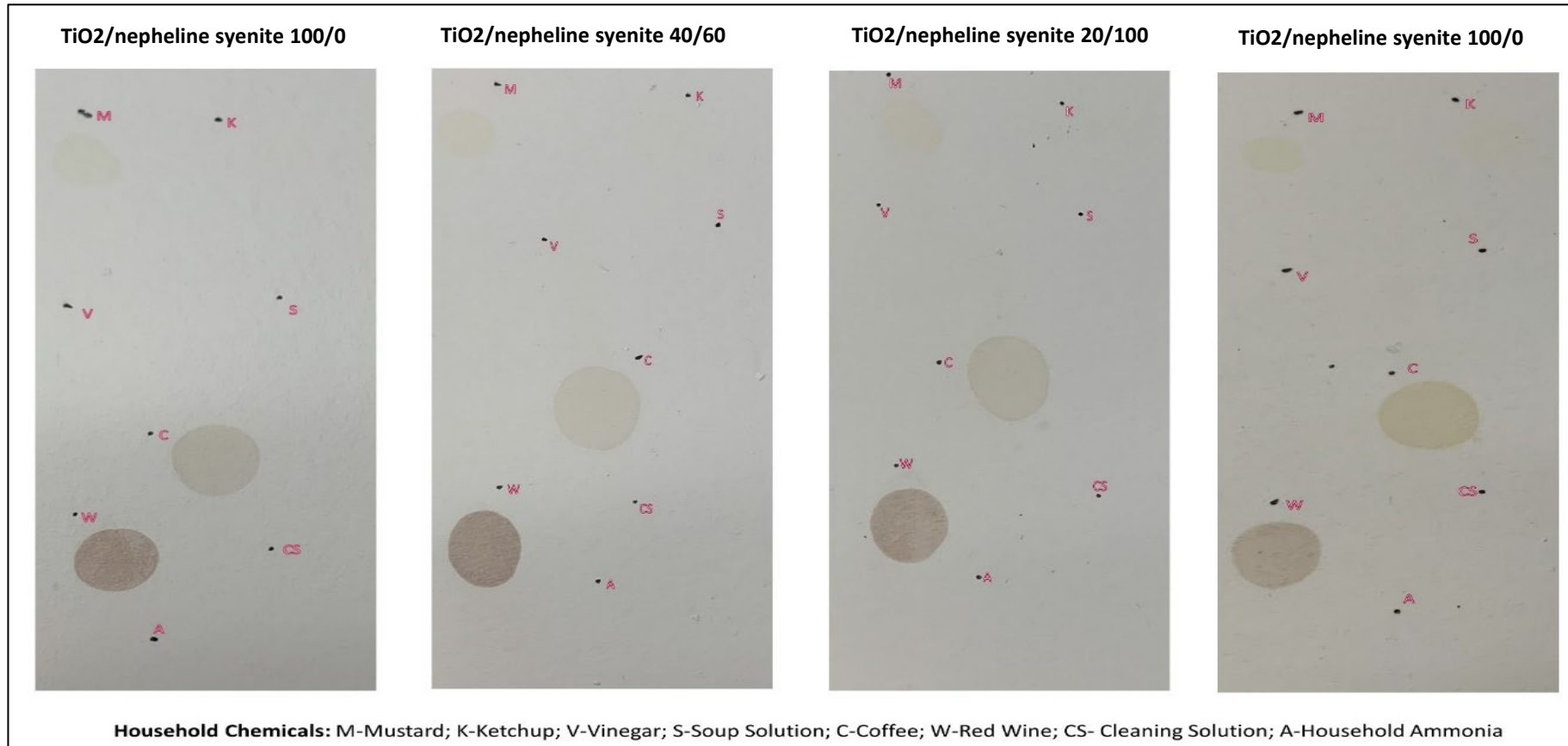
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# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of nepheline syenite formulation.

**60 Minutes**



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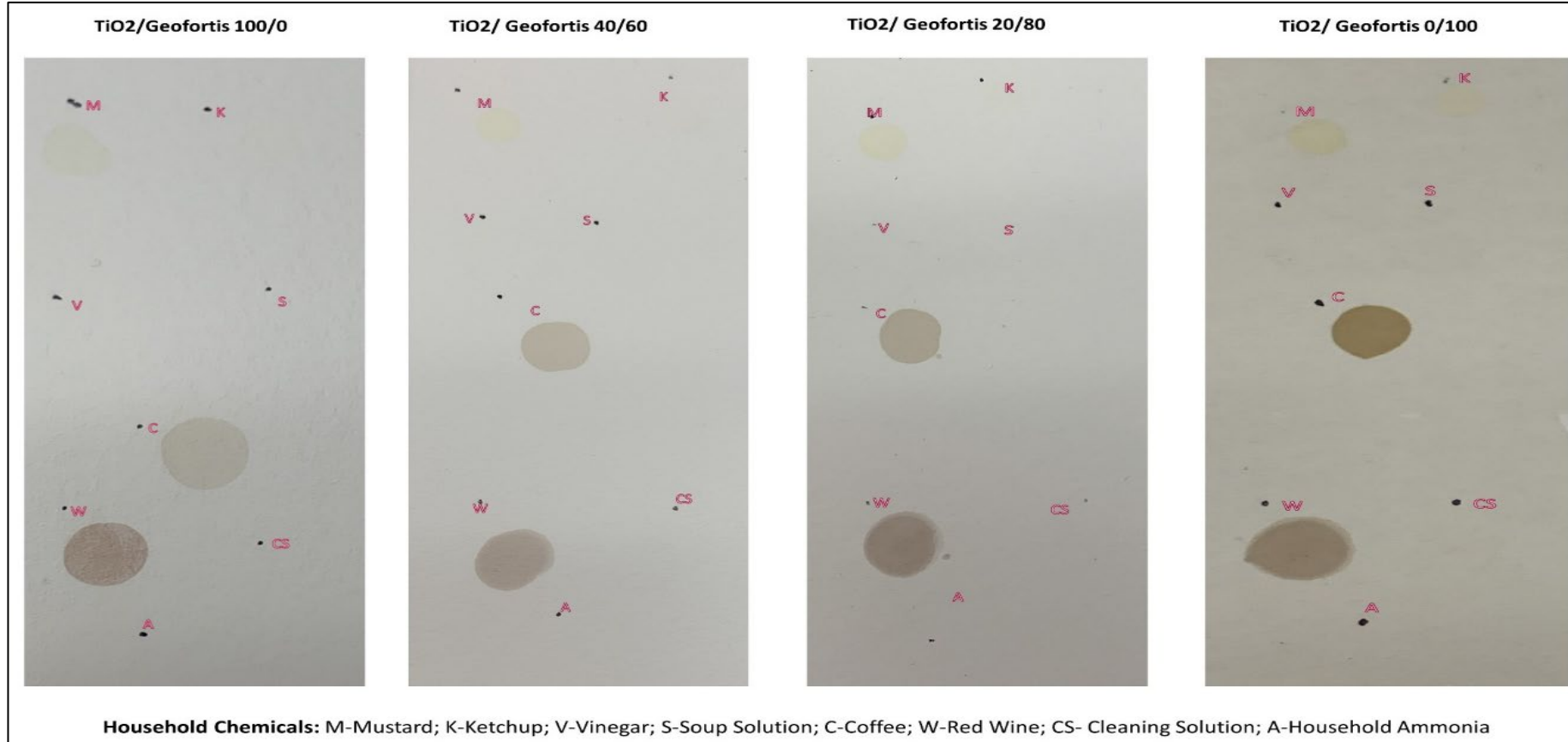
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# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of TiO<sub>2</sub>.

**20 Hours**



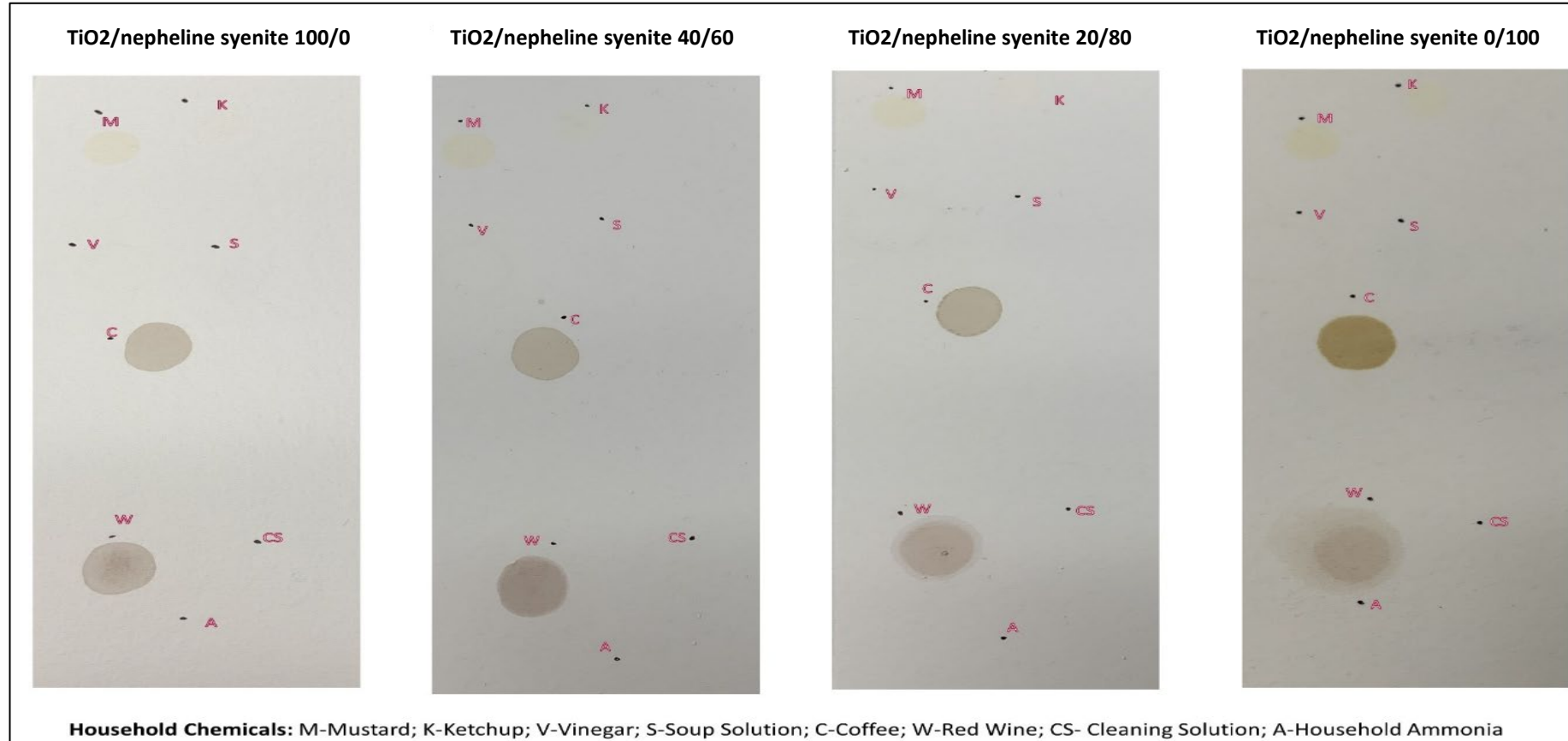
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# Dry Film Properties

## ➤ Stain Resistance – Household Chemicals

- There's no adverse effect on resistance to household chemicals or spot test that is visible for GFE vs that of nepheline syenite formulation. **20 Hours**

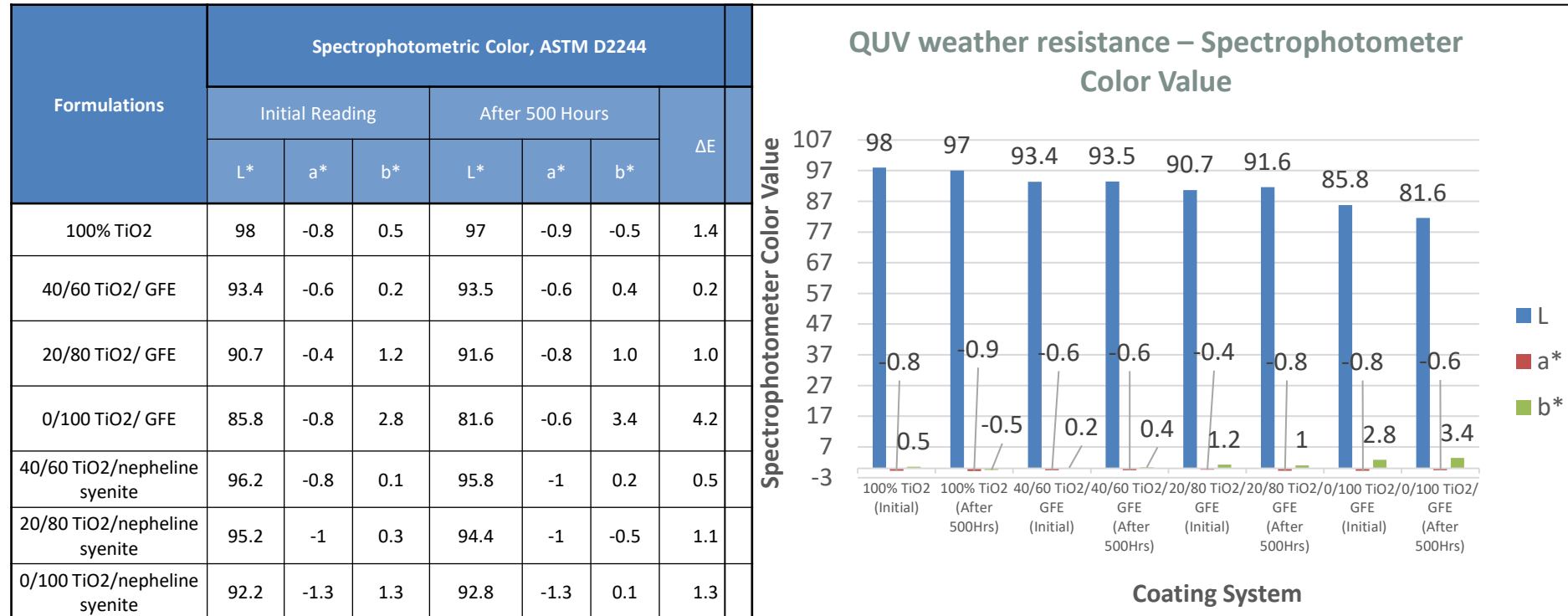


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# Dry Film Properties

- QUV Accelerated Weather Resistance – Spectrophotometric Color
  - No adverse effect on the color, gloss or weather resistance for GFE vs that of TiO<sub>2</sub> or nepheline syenite formulation
  - The test was done in accordance with ASTM D4329 for 500 hours



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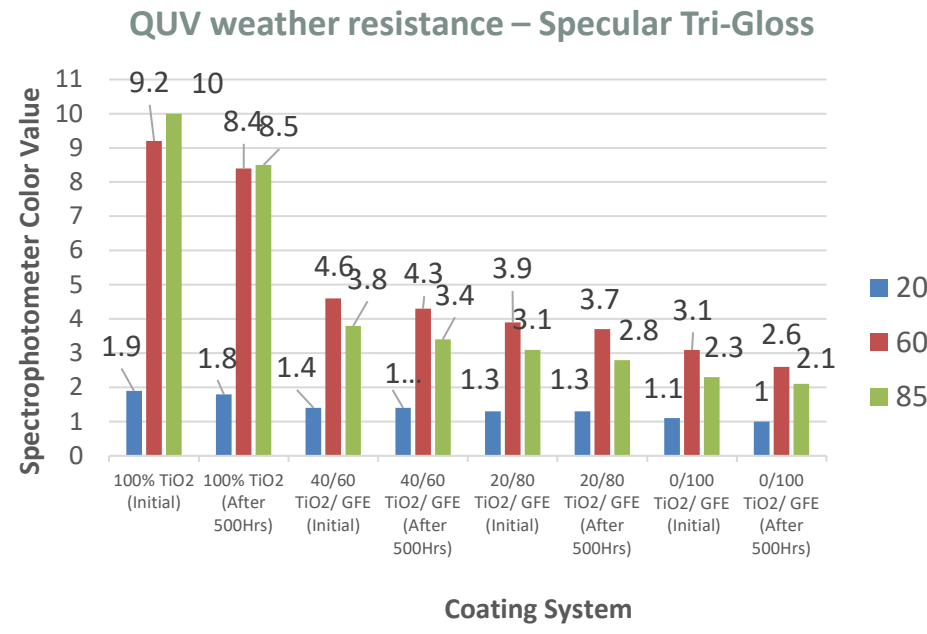
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# Dry Film Properties

- QUV Accelerated Weather Resistance – Specular Tri Gloss
  - No significant loss in gloss after 500 Hours of QUV–A Exposure.
  - The test was done in accordance with ASTM D4329 for 500 hour.

Formulations	Gloss readings					
	Initial Reading			After 500 Hours		
	20°	60°	85°	20°	60°	85°
100% TiO2	1.9	9.2	10	1.8	8.4	8.5
40/60 TiO2/ GFE	1.4	4.6	3.8	1.4	4.3	3.4
20/80 TiO2/ GFE	1.3	3.9	3.1	1.3	3.7	2.8
0/100 TiO2/ GFE	1.1	3.1	2.3	1	2.6	2.1
40/60 TiO2/nepheline syenite	1.5	4.8	4.1	1.4	4.2	3.6
20/80 TiO2/nepheline syenite	1.4	4	3.2	1.3	3.6	2.7
0/100 TiO2/nepheline syenite	1.3	3.2	2.5	1.3	2.8	2.2



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# Contact Information

- For more information about how Geofortis Functional Extenders can help improve the performance of coatings formulations, contact your Geofortis representative
  - Jim Bowen - Director of Business Development/Founder
    - Mobile: 305-509-1615
    - Email: [jbowen@geofortis.com](mailto:jbowen@geofortis.com)
  - Bill Jex – National Sales Manager
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  - Ron Lewarchik - President, Chemical Dynamics LLC
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## **Reno Lab**

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